



## CONTACT



NOIDA



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7497968475

## SKILLS SUMMARY

- Canva
- Creative Content Writing
- Public Speaking
- Team Management

## CERTIFICATION

- 3rd position in Intercollegiate Advertisement Making Competition 2019
- Participation in Inter College Hindi and English Poetry Writing and Debate Competition 2017
- Participation in Interfaculty Play Competition 2020
- Participation in numerous Open Mic Poetry Competitions

# DEVANSH

## ABOUT ME -

Collaborative, communicative, and skilled in problem-solving, with proven abilities in team management and execution. Passionate about advertising and eager to join an account management team to contribute and grow.

## STRENGTH

- Creative writing
- Communication and presentation skills
- Content designing

## WORK EXPERIENCE

India Today Group | **May 2024 - Present**

Intern

Ad - Sales Department at India Today TV

The Happiness Exchange NGO | **Sep 2023 - Oct 2023**

- Worked as a Social media content designer with a team of several volunteers
- Editing and creating content for workshops and drives with Canva.

Knocksense Media Services Private Limited

TRAINEE - SALES AND MARKETING | **Oct - Nov 2021**

- Worked for Brand Onboarding and User Onboarding

DIGIFUSE | **Aug 2019 - Feb 2020**

Intern

- Conducted surveys for brand improvement and promotion of start-ups on social media platforms.
- Supervised a team of 14 interns in task completion and brand promotion as Cluster Manager.

## VOLUNTEER WORK

*Toastmasters International* | **June 2021 - March 2023**

- Served as President of Lucknow Toastmasters Club ( July - December 2022)
  - Coordinated with a team to conduct an event for 50 members.
- Served as Vice President - Public Relations for the club ( January - June 2022 )
  - Lead a team of 10 members to increase the PR activity of various clubs of the organization.



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## EDUCATIONAL HISTORY

### Post Graduation

India Today Media Institute  
PGDMC | 2022 - Present

### Graduation | 2018 - 2021

National P.G. College (University of Lucknow)  
Bachelors of Commerce  
67.66 %